## colblin <br> <br> Financial Results Briefing for the second Quarter <br> <br> Financial Results Briefing for the second Quarter of the Fiscal Year Ending March 2023

 of the Fiscal Year Ending March 2023}Goldwin Inc. (8111)
November 8, 2022
I. Second quarter results for the fiscal year ending March 2023

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## Dealing with high raw <br> material prices

## Full year impact

While the impact of material costs and distribution costs is recognized, about $10 \%$ of the 2022 autumn / winter products will be raised by 5 to $10 \%$. The company plans to consider raising prices for spring/summer 2023 products in the future.

## Exchange rate

The impact of the depreciation of the yen has expanded since the first quarter. As a countermeasure, the company plans to avoid country risk and consolidate factories by reorganizing the countries of origin and production factories.

## Product supply system

Due to the lockdown in China from mid-August, there was a delay in delivery of some products, however In the first half result, there were no delays compared to the purchase plan due to delivery management including man-hour adjustment and partial air transportation.

## Full year impact



## Full year impact

Hundreds of millions of yen per year

## I. Second quarter results for the fiscal year ending March 2023

Net sales, ordinary income, and net income all hit record highs due to an increase in combined sales of not only apparel products, but also backpacks and shoes, due to an increase in demand not only for camping but also for outings such as travel.

## Renewed a record high for cumulative second quarter sales

| (Million yen) | Sales |
| :---: | :---: |
| 38,208 | $\mathbf{1 1 8 . 6 \%}$ |
| FY22.3 |  |

THE NORTH FACE saw double-digit growth in not only apparel, but gear such as backpacks and shoes.

- Although some directly managed stores were affected by the "7th wave" of the corona crisis, demand for a wide range of products was stimulated not only by camping demand but also by the relaxation of behavioral restrictions.


## E-commerce sales continue to grow steadily at 121.5\% year-on-year



Sales increased year-on-year in all sales channels directly managed stores, wholesalers, and EC. Sales at directly managed stores and EC sales were particularly strong.
The self-managed sales ratio was $56 \%$ ( $58 \%$ in the same period last year).

## Inventory balance continues to be within plan



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Inventory balance was $93.6 \%$ year-on-year, down 1.1 billion yen year-on-year, and down 3.7 billion yen year-on-year, remaining within the initial forecast.
The sales loss rate was $1.2 \%$, down 0.2 points year-on-year. Progress is being made in inventory grasping with high precision that grasps the actual needs.

Second Quarter Performance Summary

Second quarter results for the fiscal year ending March 2023.(Million yen)


Best ever. Relaxation of restrictions on behavior stimulates demand for a wide range of products

| Gross profit | Operating income |
| :---: | :---: |
| 22,987 | 5,277 |
| $117.9 \%$ | $160.0 \%$ |
| $50.7 \%$ <br> $(51.0 \%)$ | $11.6 \%$ <br> $(8.6 \%)$ |




2nd in the past. Sales efficiency absorbs the factors that reduce profits due to high raw material prices and weaker yen

| Ordinary income | Net income |
| :---: | :---: |
| 7,452 | 5,844 |
| $194.3 \%$ | $222.0 \%$ |
| $16.4 \%$ <br> $(10.0 \%)$ | $12.9 \%$ <br> $(6.9 \%)$ |



Second quarter performance trends by business cetiegory
Sales by business segment (Million yen)


Policy to quickly build a supply chain that can respond to the EC sales ratio of $30 \%$

| (Million yen) |  | -1Q - 2Q $-3 Q=4 Q-0-E C$ sales ratio |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 18,000 | 12.4\% | 13.4\% | $14.4 \%$ | 15\% |
| 16,000 |  |  |  |  |
| 14,000 |  |  |  |  |
| 12,000 | 2,701 | 3,463 | $\square$ | 10\% |
| 10,000 |  |  |  |  |
| 8,000 | 4,670 | 4,484 |  | 5\% |
| 6,000 |  |  | 3,602 |  |
| 4,000 | 2,822 | 2,699 |  |  |
| 2,000 | 2,049 | 2,688 | 2,944 |  |
|  | FY21.3 | FY22.3 | FY23.3 | 0\% |

## Efforts to increase EC sales ratio to 30\%

$\square$ Unification of directly managed stores and EC inventory, opening of brand sites for specific categories

Acknowledged

Accelerate use of OMO tools (EC collect, staff order)
Accelerate
utilization

- Renewal of core system, establishment of distribution bases in the Kanto region


## Trends in self-managed sales retio and directily managed stiores

Maintain a stable trend in line with the self-managed sales ratio of $60 \%$, which is the target of the medium-term management plan

## Trends in self-managed sales ratio and number of directly managed stores



- 13
- The number of directly managed stores by the second quarter was 158 , with 1 store opening and 7 closings
Open 3 stores in Yebisu Garden Place in the second half
- Self-managed sales ratio in the second quarter was $56 \%$
- Self-managed sales ratio is maintained at a standard level


## Trends in Inventory Balance

Inventory balance at the end of September 2022 will be $94 \%$ year-on-year and within the plan

## Inventory Balance by Quarter



## Current supply chain situation

There was a delay in the delivery of some products due to the impact of China's response to the coronavirus, but no delay in the delivery of autumn/winter products.

## Management policy for inventory management

Sales trend has remained strong even in the second quarter, and the inventory balance is expected to remain in the $90 \%$ range compared to the same period in the previous year.

[^0]
## Second Quarter Balance Sheet

Equity ratio increased by 6.4 points year-on-year as a result of efforts to reduce interest-bearing debt


## II. Full-year outlook for the fiscal year ending March 2023

The full-year outlook remains unchanged.
Solid start to the third quarter.

## (No revision) Fiscal Year Ending March 2023 Earnings Forecest Summeny

We plan to revise the full-year forecast once we have ascertained trends in the third quarter, which will have a large contribution to earnings.

Financial Results Forecast for the Fiscal Year Ending March 2023 (Million yen)

(No revision) Earnings forecast by business segment

In response to rising inbound demand, it plans to accept customers from a wide range of areas

## Sales by business segment (Million yen)



Changes firom the infital forecest in the graph of factors behind changes in operating income

The effect of increased sales offsets the negative factors such as soaring exchange rates and raw material prices, and rising logistics costs.


## (No revision) Changes in shareholder returns and dividend payout ratio

For FY2023.3, we plan to pay an interim dividend of 25 yen, a year-end dividend of 65 yen, and a full-year dividend of 90 yen, for a dividend payout ratio of $25.5 \%$.


## Dividend policy

Always recognizing that returning profits to shareholders is one of the most important issues as a company, we will continue to pay stable dividends while working to strengthen our financial structure and management foundation.

## Stock consolidation/split

On October 1, 2015, 5 shares were consolidated into 1 share, and the number of shares constituting one unit was changed from 1,000 shares to 100 shares.
Split 1 share into 2 shares on March 31, 2018 as the record date.
Split 1 share into 2 shares on September 30, 2019 as the record date.

## III. Key measures to achieve the full-year forecast

Taking advantage of changes in external factors, we will build a supply chain that maximizes our competitive advantage.

Progress in the first half was generally in line with expectations. From the second half onwards, we will overcome profit-declining factors such as high raw material prices and distribution costs by improving operations.

Prerequisite for the full-year outlook at the beginning of the period

stores
(3) Overseas sewing
factory
(4) New store opening

Selling, general and (5) administrative expense
(6) Capital investment

Recovery of inbound demand is not factored in.

The impact of the temporary closure of directly managed stores is expected to be on par with FY22.3

The impact of the closure of overseas sewing factories is expected to be minor as we continue to diversify our suppliers.

For new store openings, we will thoroughly manage profitability and give priority to increasing floor space.

The implementation of events that have been postponed in the last two periods is expected to recover to the level before the corona crisis.

The renovation of the logistics base and core system is scheduled to start operation from the second half of 2022.Depreciation expenses are scheduled to be recorded from the second half.

## As of the end of the second quarter

Expect but do not incorporate


## Air

transport ready

As
expected


## Postpone

to best time

Although the acceptance of foreign tourists is progressing, considering the situation of the corona crisis, the second half will not be factored into the earnings forecast as in the first half.

No change from initial forecast. As of the end of September, no directly managed stores were temporarily closed.

Currently, there are no delivery delays. The standardization of container fares will also progress.

On November 8th, we opened the largest Kanto store in Yebisu Garden Place with 3 brands.

In the 2 nd quarter, due to the impact of the " 7 th wave", advertising expenses at stores were not spent and there was a delay.

The core system and logistics base are currently underway with the project scheduled to transition to April 2023.

Decentralization of production beses for boots and shoes

Affected by the lockdown in Vietnam in 2021, decentralization of production bases concentrated in southern Vietnam


## Establishment of distribution bases in the Kanto region

Operations will begin in January 2023, and full-scale operations are scheduled to begin in April 2023, with the aim of strengthening delivery systems to the Tokyo metropolitan area, which accounts for more than $50 \%$ of sales from directly managed stores.

1
Overview of Kanto Logistics Base


Ichikawa City, Chiba Prefecture

## $21,000 \mathrm{~m}^{2}$ <br> (including our affiliated companies)

## Initially

Plan capital investment
Current
Business consignment contract with 3PL company
$\rightarrow$ change from capital investment
2 Impact on income statement due to delay in operation

Scheduled to open
Operation will start in January 2023, and full-scale operation will begin in April

## Impact on the fiscal year <br> ending March

Rent, system renovation, transportation costs, etc.:
Increased by about 100 million yen

3
Investment effect and future schedule

| Shipment volume composition ratio | Toyama 100\% | Toyama 75\% <br> Kanto 25\% |
| :---: | :---: | :---: |
| Enhancement | Streamline inventory management by reducing store inventory (reduce opportunity loss)Promoting backyard sales floor space |  |
|  | EC sales ratio to 30\% <br> Strengthen response <br> (Fiscal year ending March, 2026) |  |
|  | Toyama area venous logistics support Strengthening collection, recycling and reproduction |  |

## Although external factors are unclear, the amount of impact is limited

Due to the depreciation of the yen, the full-year impact of the exchange rate is expected to be higher than the first quarter forecast, but the impact is expected to remain in the 1 billion yen range for the following three items.

## Dealing with raw material prices



- By building and promoting joint research and development relationships with material manufacturers, the immediate impact of soaring raw material prices will be limited.
- Minimize the impact of price hikes on spring/summer products.

Full year impact tens of millions of yen

The impact in the first quarter was limited to tens of millions of yen

## Full year impact

Tens of millions of yen
$\rightarrow$ Hundreds of millions of yen
(Hundreds of millions of yen even when combined with the increase in logistics costs)

- Regarding autumn/winter products, we will revise sales prices by $5-10 \%$ for about $10 \%$ of all products ( 200 product numbers).
- Aiming for absorption by improving sales efficiency at directly managed stores.


## Exchange rate

The impact of short-term exchange rate fluctuations is limited due to seasonal exchange contracts.

Full year impact tens of millions of yen

The impact of yen depreciation due to forward exchange contracts was limited to tens of millions of yen

## Full year impact Several hundred million yen <br> $\rightarrow 1$ billion yen or less

- Although the impact of the rapid depreciation of the yen will increase over the full year, it is not expected to reach 1 billion yen.


## Product supply system

- Many spring/summer products arrived in Japan before the impact of the Shanghai lockdown, avoiding a significant increase in logistics costs.
- Partially use air transportation. The impact will be limited to tens of millions of yen.


## Logistics cost increaseTens of

 millions of yenSome delivery delays were recognized, but the increase in logistics costs was within the initial forecast due to air transportation.
Full year impact
Tens of millions of yen
$\rightarrow$ Hundreds of millions of yen
(Hundreds of millions of yen even when combined with the increase in raw materials)

- Rising logistics costs are expected to have a small impact for the full year as the shortage of containers is converging.

Regarding the progress of the medium-term management plan

- Starting in May 2021, we are still at the stage of finishing one year, but I think we are making good progress at present
- If the current trend continues, we may consider revising the medium-term management plan. THE NORTH FACE has more customers than we think.
On the other hand, overseas expansion will be in the future.
Overseas expansion is an important point in the medium-term management plan.
It will be required to set it as a KPI.


## Outlook for inbound demand

Before the corona crisis, most of them were from China, Taiwan, Hong Kong, and South Korea.
However, the popularity of THE NORTH FACE is not limited to Japan, but is spreading worldwide.
THE NORTH FACE by Goldwin is gaining recognition overseas as street wear and fashion.
We hear that THE NORTH FACE PURPLE LABEL is gaining popularity not only from China and South Korea, but also from Southeast Asia, in terms of inbound popularity compared to before corona crisis.

## About stock status

- Inventory remains low. We think this level is very low compared to other companies. In the past few years, while sales have grown so rapidly, the inventory balance has remained constant. While operations are becoming more difficult, it is difficult to keep inventory balances almost constant while engaging direct management, wholesale, and shop-in-shop. We think we are progressing to a higher level. Improvements are underway. We recognize that selling out the products we make is the heart of the brand business.

Fiscal year ending March 2023 2Q results, each profit is above the target in a difficult environment

Not only camping demand, but also demand for outings such as travel has increased, and combined sales of not only apparel products but also backpacks and shoes have increased, and both sales and each profit have reached record highs.

Full year outlook for the fiscal year ending March 31, 2023 will be disclosed after assessing the third quarter

The full year outlook remains unchanged. Solid start to the third quarter. We will continue to capture inbound demand toward the year-end and New Year holidays.

Key measures to achieve the full year forecast

With changes in external factors as a tailwind, we will build a product development and sales system that can maximize our competitive advantage.

Second Quarter Income Statement Summary

|  | $1 Q$ |  |  |  | 2Q |  |  |  | 1st half cumulative |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY20.3 | FY21.3 | FY22.3 | FY23.3 | FY20.3 | FY21.3 | FY22.3 | FY23.3 | FY20.3 | FY21.3 | FY22.3 | FY23.3 |
| Net sale | 18,074 | 12,200 | 17,078 | 21,099 | 23,094 | 19,358 | 21,130 | 24,210 | 41,168 | 31,558 | 38,208 | 45,309 |
| Gross profit | 9,531 | 6,330 | 8,986 | 11,122 | 12,019 | 9,799 | 10,514 | 11,865 | 21,550 | 16,129 | 19,500 | 22,987 |
| (\%) | 52.7\% | 51.9\% | 52.6\% | 52.7\% | 52.0\% | 50.6\% | 49.8\% | 49.0\% | 52.3\% | 51.1\% | 51.0\% | 50.7\% |
| SG\&A expenses | 7,499 | 6,770 | 7,851 | 8,855 | 8,514 | 8,098 | 8,349 | 8,855 | 16,013 | 14,868 | 16,200 | 17,710 |
| (\%) | 41.5\% | 55.5\% | 46.0\% | 42.0\% | 36.9\% | 41.8\% | 39.5\% | 36.6\% | 38.9\% | 47.1\% | 42.4\% | 39.1\% |
| Operating income | 1,902 | ④79 | 1,135 | 2,266 | 3,635 | 1,715 | 2,164 | 3,011 | 5,537 | 1,236 | 3,299 | 5,277 |
| (\%) | 10.5\% | - | 6.6\% | 10.7\% | 15.7\% | 8.9\% | 10.2\% | 12.4\% | 13.4\% | 3.9\% | 8.6\% | 11.6\% |
| Ordinary income | 1,946 | - 76 | 1,696 | 3,368 | 3,346 | 1,471 | 2,139 | 4,084 | 5,292 | 1,395 | 3,835 | 7,452 |
| (\%) | 10.8\% | - | 9.9\% | 16.0\% | 14.5\% | 7.6\% | 10.1\% | 16.9\% | 12.9\% | 4.4\% | 10.0\% | 16.4\% |
| Net income | 1,375 | -292 | 1,235 | 2,603 | 2,222 | 915 | 1,397 | 3,241 | 3,597 | 623 | 2,632 | 5,844 |
| (\%) | 7.6\% | - | 7.2\% | 12.3\% | 9.6\% | 4.7\% | 6.6\% | 13.4\% | 8.7\% | 2.0\% | 6.9\% | 12.9\% |


| Company name | GOLDWIN INC. |
| :---: | :--- |
| Location | Tokyo Head Office: 150-8517, Japan 2-20-6 Shoto, Shibuya-ku, Tokyo <br> 03-3481-7201 (Representative) <br> Toyama Head Office: Kiyozawa 210, Oyabe-shi, Toyama 932-0112, Japan <br> 0766-61-4800 (Representative) |
| Establishment | December 22, 1951 |
| Capital stock | 7,079 million yen |
| Net sales | Consolidated: 98.2 billion yen, Non-consolidated: 85.8 billion yen |
| Employee | 2,451 people (2,996 people for the entire group) |
| Offices | Tokyo Head Office, Toyama Head Office, Osaka Branch, Sapporo Sales Office, <br> and Fukuoka Sales Office |
| Stock listings | Tokyo Stock Exchange Prime Market (Securities Code: 8111 ) |


[^0]:    (Note) Inventory is the total balance of merchandise and finished products, work-in-progress, raw materials and supplies.

