

Golduin

Financial Results Briefing for the second Quarter of the Fiscal Year Ending March 2023

Goldwin Inc. (8111)

November 8, 2022



- I. Second quarter results for the fiscal year ending March 2023
 II. Full year outlook for the fiscal year ending March 2023
 P.3 ~ P.10
 P.3 ~ P.10
- III. Key measures to achieve the full year forecast $P.16 \sim P.24$

Dealing with high raw material prices

While the impact of material costs and distribution costs is recognized, about 10% of the 2022 autumn / winter products will be raised by 5 to 10%. The company plans to consider raising prices for spring/summer 2023 products in the future.

Full year impact



Exchange rate

The impact of the depreciation of the yen has expanded since the first quarter. As a countermeasure, the company plans to avoid country risk and consolidate factories by reorganizing the countries of origin and production factories.





Product supply system

Due to the lockdown in China from mid-August, there was a delay in delivery of some products, however In the first half result, there were no delays compared to the purchase plan due to delivery management including man-hour adjustment and partial air transportation.

Full year impact

Hundreds of millions of yen per year



I. Second quarter results for the fiscal year ending March 2023

Net sales, ordinary income, and net income all hit record highs due to an increase in combined sales of not only apparel products, but also backpacks and shoes, due to an increase in demand not only for camping but also for outings such as travel.

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Renewed a record high for cumulative second quarter sales



- THE NORTH FACE saw double-digit growth in not only apparel, but gear such as backpacks and shoes.
- Although some directly managed stores were affected by the "7th wave" of the corona crisis, demand for a wide range of products was stimulated not only by camping demand but also by the relaxation of behavioral restrictions.

E-commerce sales continue to grow steadily at 121.5% year-on-year



Inventory balance continues to be within plan



- Inventory balance was 93.6% year-on-year, down 1.1 billion yen year-on-year, and down 3.7 billion yen year-on-year, remaining within the initial forecast.
 The color lass rate was 1.2% down 0.2 points warm on year.
- The sales loss rate was 1.2%, down 0.2 points year-on-year. Progress is being made in inventory grasping with high precision that grasps the actual needs.

Second Quarter Performance Summary

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Second quarter results for the fiscal year ending March 2023.(Million yen)

	Net sale	Gross profit	Operating income	Ordinary income	Net income
Result	45,309	22,987	5,277	7,452	5,844
Year-on-year	118.6%	117.9%	160.0%	194.3%	222.0%
Profit margin on sales () indicates previous year results	_	50.7% (51.0%)	11.6% (8.6%)	16.4% (10.0%)	12.9% (6.9%)



Operatin<u>g income</u>



2nd in the past. Sales efficiency absorbs the factors that reduce profits due to high raw material prices and weaker yen

Net income



Doubled year-on-year mainly due to the contribution of the equity interest in YOUNGONE OUTDOOR Corporation in South Korea

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Best ever. Relaxation of restrictions on

behavior stimulates demand for a wide range

of products

Sales by business segment (Million yen)

	Performance	Lifestyle	Fashion
Result	16,275	25,630	3,403
Year−on−year comparison	123.0%	115.3%	124.1%
Year-on-year amount	+3,038	+3,401	+660
Sales composition ratio	35.9%	56.6%	7.5%

(Million yen)



Performance

Climbing and running demand remains strong23% year-on-year increase due to the high level of trust in high-spec products such as the Summit series

Lifestyle

Camping demand continues to drive demand. Furthermore, we have acquired a wide range of demand such as travel accompanying the relaxation of restrictions on going out.

Fashion

THE NORTH FACE PURPLE LABEL grew for women in addition to men's Merchandise shows solid growth

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Policy to quickly build a supply chain that can respond to the EC sales ratio of 30%



Efforts to increase EC sales ratio to 30%

- Unification of directly managed stores and EC inventory, opening of brand sites for specific categories
- Accelerate use of OMO tools (EC collect, staff order)

Renewal of core system, establishment of distribution bases in the Kanto region

Acknowledged

Accelerate <u>utilization</u>

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Trends in self-managed sales ratio and directly managed stores

Maintain a stable trend in line with the self-managed sales ratio of 60%, which is the target of the medium-term management plan



- The number of directly managed stores by the second quarter was 158, with 1 store opening and 7 closings
- Open 3 stores in Yebisu Garden Place in the second half

Self-managed sales ratio in the second quarter was 56%
 Self-managed sales ratio is maintained at a standard level

Trends in Inventory Balance

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Inventory balance at the end of September 2022 will be 94% year-on-year and within the plan



(Note) Inventory is the total balance of merchandise and finished products, work-in-progress, raw materials and supplies.

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II. Full-year outlook for the fiscal year ending March 2023

The full-year outlook remains unchanged. Solid start to the third quarter.

(No revision) Fiscal Year Ending March 2023 Earnings Forecast Summary

We plan to revise the full-year forecast once we have ascertained trends in the third quarter, which will have a large contribution to earnings.

Financial Results Forecast for the Fiscal Year Ending March 2023 (Million yen)

		Net sale		Operating income		Ordinary income	Ν	et income	
Plan 106,00		000	17,000		21,400		16,000		
Year-or	Year-on-year		9%	103.0%	103.0% 105.5%			111.5%	
	Sales composition ratio			16.0%	16.0%		15.1%		
Net sale Operating incor					ncome	Net income			
(Million yen) 120,000	1st half	<mark>2nd half</mark>	20,000 ¬			20,000			
100,000 - 80,000 - 60,000 - 40,000 -	60,026	60,691	16,000 - 12,000 - 8,000 -	13,202	11,723	16,000 - 12,000 - 8,000 -	11,718	10,156	
20,000 -	38,208	45,309	4,000 -	3,299	5,277	4,000 -	2,632	5,844	
0 +	FY22.3 Result	FY23.3 Outlook	0 -	FY22.3 Result	FY23.3 Outlook		FY22.3 Result	FY23.3 Outlook	

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In response to rising inbound demand, it plans to accept customers from a wide range of areas

Sales by business segment (Million yen)

	Performance	Lifestyle	Fashion
Outlook	35,000	63,500	7,500
Year-on-year	101.8%	112.1%	103.7%
Sales composition ratio	33.0%	59.9%	7.1%

(Million yen)



Performance

Demand for high-value-added products such as the Summit series remained firm.

Lifestyle

Rebound from Vietnam lockdown Sales of backpacks and shoes remained strong as restrictions on movement eased.

Fashion

THE NORTH FACE PURPLE LABEL adapted to inbound demand and performed well

The effect of increased sales offsets the negative factors such as soaring exchange rates and raw material prices, and rising logistics costs.



(No revision) Changes in shareholder returns and dividend payout ratio)

For FY2023.3, we plan to pay an interim dividend of 25 yen, a year-end dividend of 65 yen, and a full-year dividend of 90 yen, for a dividend payout ratio of 25.5%.



dividends while working to strengthen our financial structure and management foundation.

to 100 shares.

Split 1 share into 2 shares on March 31, 2018 as the record date. Split 1 share into 2 shares on September 30, 2019 as the record date.



III. Key measures to achieve the full-year forecast

Taking advantage of changes in external factors, we will build a supply chain that maximizes our competitive advantage.

Assumptions at the end of the second quarter

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Progress in the first half was generally in line with expectations. From the second half onwards, we will overcome profit-declining factors such as high raw material prices and distribution costs by improving operations.

Prerequisite for the f	ull-year outlook at the beginning of the period		As of the end of the second quarter
① Inbound demand	Recovery of inbound demand is not factored in.	Expect but do not incorporate	Although the acceptance of foreign tourists is progressing, considering the situation of the corona crisis, the second half will not be factored into the earnings forecast as in the first half.
Temporary closure ② of directly managed stores	The impact of the temporary closure of directly managed stores is expected to be on par with FY22.3	No change	No change from initial forecast. As of the end of September, no directly managed stores were temporarily closed.
③ Overseas sewing factory	The impact of the closure of overseas sewing factories is expected to be minor as we continue to diversify our suppliers.	Air transport ready	Currently, there are no delivery delays. The standardization of container fares will also progress.
④ New store opening	For new store openings, we will thoroughly manage profitability and give priority to increasing floor space.	As expected	On November 8th, we opened the largest Kanto store in Yebisu Garden Place with 3 brands.
Selling, general and ⑤ administrative expense	The implementation of events that have been postponed in the last two periods is expected to recover to the level before the corona crisis.	Compressi on and reduction	In the 2nd quarter, due to the impact of the "7th wave", advertising expenses at stores were not spent and there was a delay.
⑥ Capital investment	The renovation of the logistics base and core system is scheduled to start operation from the second half of 2022.Depreciation expenses are scheduled to be recorded from the second half.	Postpone to best time	The core system and logistics base are currently underway with the project scheduled to transition to April 2023.

Affected by the lockdown in Vietnam in 2021, decentralization of production bases concentrated in southern Vietnam



Operations will begin in January 2023, and full-scale operations are scheduled to begin in April 2023, with the aim of strengthening delivery systems to the Tokyo metropolitan area, which accounts for more than 50% of sales from directly managed stores.



Due to the depreciation of the yen, the full-year impact of the exchange rate is expected to be higher than the first quarter forecast, but the impact is expected to remain in the 1 billion yen range for the following three items.

	Dealing with raw material prices	Exchange rate	Product supply system			
Full year outlook at the beginning of the period	 By building and promoting joint research and development relationships with material manufacturers, the immediate impact of soaring raw material prices will be limited. Minimize the impact of price hikes on spring/summer products. 	The impact of short-term exchange rate fluctuations is limited due to seasonal exchange contracts.	 Many spring/summer products arrived in Japan before the impact of the Shanghai lockdown, avoiding a significant increase in logistics costs. Partially use air transportation. The impact will be limited to tens of millions of yen. 			
	Full year impact tens of millions of yen	Full year impact tens of millions of yen	Logistics cost increaseTens of millions of yen			
1Q progress	The impact in the first quarter was limited to tens of millions of yen	The impact of yen depreciation due to forward exchange contracts was limited to tens of millions of yen	Some delivery delays were recognized, but the increase in logistics costs was within the initial forecast due to air transportation.			
2Q progress	Full year impact Tens of millions of yen → Hundreds of millions of yen (Hundreds of millions of yen even when combined with the increase in logistics costs)	Tens of millions of yen Full year impact → Hundreds of millions of yen Several hundred million yen Is of millions of yen even when combined → 1 billion yen or less				
Current full year outlook	 Regarding autumn/winter products, we will revise sales prices by 5-10% for about 10% of all products (200 product numbers). Aiming for absorption by improving sales efficiency at directly managed stores. 	Although the impact of the rapid depreciation of the yen will increase over the full year, it is not expected to reach 1 billion yen.	Rising logistics costs are expected to have a small impact for the full year as the shortage of containers is converging.			

Regarding the progress of the medium-term management plan

- Starting in May 2021, we are still at the stage of finishing one year, but I think we are making good progress at present
 If the current trend continues, we may consider revising the medium-term management plan. THE NORTH FACE has more customers than we think
 - On the other hand, overseas expansion will be in the future.
 - Overseas expansion is an important point in the medium-term management plan.
 - It will be required to set it as a KPI.

Outlook for inbound demand

Before the corona crisis, most of them were from China, Taiwan, Hong Kong, and South Korea. However, the popularity of THE NORTH FACE is not limited to Japan, but is spreading worldwide. THE NORTH FACE by Goldwin is gaining recognition overseas as street wear and fashion. We hear that THE NORTH FACE PURPLE LABEL is gaining popularity not only from China and South Korea, but also from Southeast Asia, in terms of inbound popularity compared to before corona crisis.

About stock status

Inventory remains low. We think this level is very low compared to other companies. In the past few years, while sales have grown so rapidly, the inventory balance has remained constant. While operations are becoming more difficult, it is difficult to keep inventory balances almost constant while engaging direct management, wholesale, and shop-in-shop. We think we are progressing to a higher level. Improvements are underway. We recognize that selling out the products we make is the heart of the brand business.



Fiscal year ending March 2023 2Q results, each profit is above the target in a difficult environment

Not only camping demand, but also demand for outings such as travel has increased, and combined sales of not only apparel products but also backpacks and shoes have increased, and both sales and each profit have reached record highs.

Full year outlook for the fiscal year ending March 31, 2023 will be disclosed after assessing the third quarter

The full year outlook remains unchanged. Solid start to the third quarter. We will continue to capture inbound demand toward the year-end and New Year holidays.

Key measures to achieve the full year forecast

With changes in external factors as a tailwind, we will build a product development and sales system that can maximize our competitive advantage.

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	1Q					2	Q		1st half cumulative			
	FY20.3	FY21.3	FY22.3	FY23.3	FY20.3	FY21.3	FY22.3	FY23.3	FY20.3	FY21.3	FY22.3	FY23.3
Net sale	18,074	12,200	17,078	21,099	23,094	19,358	21,130	24,210	41,168	31,558	38,208	45,309
Gross profit	9,531	6,330	8,986	11,122	12,019	9,799	10,514	11,865	21,550	16,129	19,500	22,987
(%)	52.7%	51.9%	52.6%	52.7%	52.0%	50.6%	49.8%	49.0%	52.3%	51.1%	51.0%	<mark>50.7%</mark>
SG&A expenses	7,499	6,770	7,851	8,855	8,514	8,098	8,349	8,855	16,013	14,868	16,200	17,710
(%)	41.5%	55.5%	46.0%	42.0%	36.9%	41.8%	39.5%	36.6%	38.9%	47.1%	42.4%	<mark>39.1%</mark>
Operating income	1,902	▲479	1,135	2,266	3,635	1,715	2,164	3,011	5,537	1,236	3,299	5,277
(%)	10.5%	-	6.6%	10.7%	15.7%	8.9%	10.2%	12.4%	13.4%	3.9%	8.6%	<mark>11.6%</mark>
Ordinary income	1,946	▲76	1,696	3,368	3,346	1,471	2,139	4,084	5,292	1,395	3,835	7,452
(%)	10.8%	-	9.9%	16.0%	14.5%	7.6%	10.1%	16.9%	12.9%	4.4%	10.0%	16.4%
Net income	1,375	▲292	1,235	2,603	2,222	915	1,397	3,241	3,597	623	2,632	5,844
(%)	7.6%	-	7.2%	12.3%	9.6%	4.7%	6.6%	13.4%	8.7%	2.0%	6.9%	12.9%



Company name	GOLDWIN INC.
Location	Tokyo Head Office: 150–8517, Japan 2–20–6 Shoto, Shibuya-ku, Tokyo 03–3481–7201 (Representative) Toyama Head Office: Kiyozawa 210, Oyabe-shi, Toyama 932–0112, Japan 0766–61–4800 (Representative)
Establishment	December 22, 1951
Capital stock	7,079 million yen
Net sales	Consolidated: 98.2 billion yen, Non-consolidated: 85.8 billion yen
Employee	2,451 people (2,996 people for the entire group)
Offices	Tokyo Head Office, Toyama Head Office, Osaka Branch, Sapporo Sales Office, and Fukuoka Sales Office
Stock listings	Tokyo Stock Exchange Prime Market (Securities Code: 8111)

(As of March 31, 2022)

Precautions regarding business outlook

This document contains plans and outlooks related to the future performance of the Group, such as sales and profits.

Please note that these are based on the assumption that the Group has grasped, judged from the available information and the outlook based on assumptions, and the actual business results may

differ significantly.