

SPORTS FIRST

“Sports First.”

This is the spirit of GOLDWIN.

It lives in our products and services.

Love sports, play sports, and make sports a top priority in our businesses and lives. As a proud sports apparel manufacturer, this is the guiding principle in all that we do. We are always mindful that sports is part of our daily life, part of our work, and even our way of life. Sports First is not just a slogan: it is our REALITY.

Our products and services embody every ounce of our expertise and ideas. We may not be celebrity athletes, but our strength is that we are no different from our customers.

With this as our starting point, we strive to create “real” products — products that help make our everyday lives healthier, more meaningful, and much more pleasurable. Sports First. It is in our heart and soul ... and it takes life in our products and services. Since our establishment, “Encouraging a healthier, meaningful life through sports” has always been our philosophy.



Message from the Chairman

Strong, Fast, Transparent Management: A Sustainable Business Model in Harmony with Nature

GOLDWIN had its beginnings in Oyabe City as Tsuzawa Knitwear, surrounded by the bountiful nature of Toyama Prefecture. Soon after its establishment in 1950, the company moved into making sports apparel. In the 1970s, we grew a portfolio of multiple brands, and since the turn of the century our business has become increasingly responsive to real-world demands.

Over those 70 years, some things have changed, and some have not.

What has not changed is our approach toward making sportswear. We continue to listen to the voices of athletes and our customers, and in the belief that “there is true value in the invisible,” we have dedicated ourselves to honest and sincere monozukuri, or manufacturing excellence, of products with new value.

What has changed is the adaptations our business development has made to transformations in society. The brands we deploy, our production locations, our marketing and sales have all kept pace with the times, and although we faced a number of management crises over the years, we overcame each challenge thanks to the support of our stakeholders.

Now, as we aim to become a 100-year company through sustainable management, I remember how, when I was a child, people around me devised ways to coexist with Toyama’s demanding natural environment. I believe the resilience of GOLDWIN has been nurtured by this symbiosis with nature and our enduring stakeholder relationships.

Our sustainable business model will enable us to live in harmony with nature while upholding our traditional values, to reduce our environmental impact, to respond flexibly to shifts in society, and to carry out our Sports First philosophy.

As we strive to achieve a rich and healthy life through sports, GOLDWIN is committed to sustainably coexisting with nature, and to strong, fast, transparent management.



Akio Nishida
Chairman and
Representative
Director
GOLDWIN Inc.

Messege from the President

With sports and the environment at top of our mind, we strive to contribute to the world

Since 1950, our dreams and aspirations have been founded on an unwavering commitment to manufacturing excellence, or monozukuri. Our belief that “There is true value in the invisible” guides us to pay meticulous attention to product details that are often hidden from view. This foundational principle defines our mission and responsibility for monozukuri, and is reflected in our products’ design, functionality, and aesthetics.

In an ever-more commoditized marketplace, consumers increasingly seek self-actualization through having their sensibilities inspired. In response, we constantly explore new directions to create what has never existed before. Our true pleasure lies in making the lives of people who use our products and services joyous and stimulating.

Our planet is now facing a future that’s more uncertain than ever before. There are many urgent challenges before us — issues of population, energy, environment, education, and the proliferation of natural disasters. In particular, the environmental crisis is a crucial issue that cannot be overlooked from the perspective of sports and apparel. We must break free of conventional thinking and tackle these problems with creativity and imagination if we are to change the way people approach environmental issues.

To “achieve a rich and healthy life through sports” is our corporate philosophy. While keeping sports and the environment top of mind, we will continue to devote ourselves to being a company that makes a positive contribution to the world.



Takao Watanabe
President and
Representative
Director
GOLDWIN Inc.

Corporate Philosophy

Encouraging a healthier, meaningful life through sports

OUR BUSINESS

Each and every aspect of our business reflects the Sports First spirit.

GOLDWIN is a sports apparel manufacturer that offers an extensive lineup of brands suitable for every type of sports enthusiast, from recreational players to elite athletes. State-of-the-art technology specifically developed for each brand is applied across all our products to meet a wide variety of customer needs. Our aggressive expansion of directly operated stores is our commitment to improve two-way communication with our customers. Through these strategies, GOLDWIN will continuously strive to be a manufacturer that all sports enthusiasts around the world can trust and count on.

Three aspects of our business:

Creation of new sports markets

Unique approach to manufacturing

Innovative store operation for better customer relations



OUR BUSINESS

Creation of new sports markets

Building on the rich history of our core brands, we will continue to propose new types of sports business.

Creation of new sports markets – along with the evolution of core brands

Since its establishment in 1950, GOLDWIN has always kept pace with changing global sports markets and has developed products and services that meet the current and future needs of customers. Building on their rich experience in developing our core brands and playing sports themselves, our staff continue to come up with innovative ideas that capture the potential needs of our customers. Recent examples are our efforts to create new sports markets with products and services for trail-running and yoga, which have both been gaining popularity in Japan. We also have been developing and offering new types of day-to-day clothing with high functionality and comfort made possible by utilizing the technology we acquired in developing sportswear.



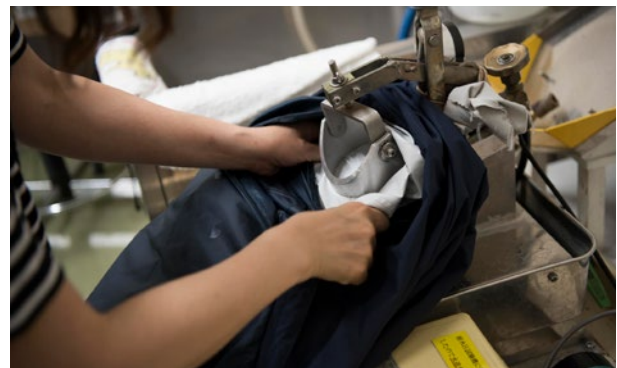
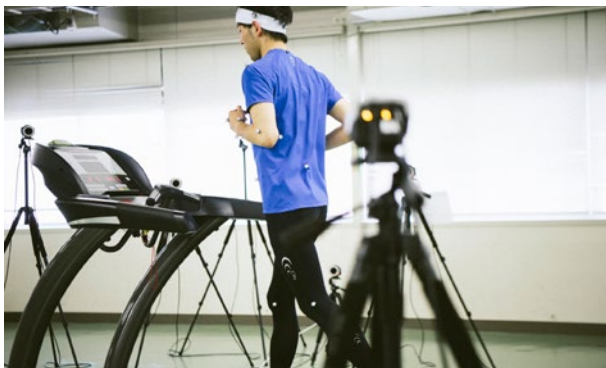
OUR BUSINESS

Unique approach to manufacturing

We strive to develop highly functional, top-quality products.

Turning ideals into products - R&D, design, fabrication, QA

We strive to develop and offer new and attractive products by taking full advantage of the synergy between our experience as a sports apparel manufacturer and state-of-the-art technology. At the center of our product development is the GOLDWIN Technical Center in Toyama Prefecture, Japan, where GOLDWIN was founded. From the selection of yarns and fabric, to their processing, pattern designing, sewing and quality control, our entire production process evolves in collaboration with material manufacturers and partner production plants. Equipped with state-of-the-art environmental chambers and motion capture systems, our developers measure the movements of the human body and its physiological changes under various conditions and translate the results into the design of highly functional products. We also have been developing proprietary sewing technologies to achieve sophisticated design with high functionality, as well as conducting stringent inspections to ensure high quality.



Leveraging advanced technology - collaboration with our partners

In our drive to create new value in the sports apparel industry, GOLDWIN has been actively partnering with unique emerging companies to jointly research and develop one-of-a-kind products. Recent examples include: MOON PARKA®, jointly developed with Spiber, which created the highly functional synthetic spider silk QMONOS®; our original MXP brand products, which use Maxifresh Plus, an odor-reducing, sweat-absorbing, fast-drying fabric originally developed with JAXA for astronauts' underwear; KODENSHI®, a high-performance fabric that keeps wearers warm in frigid conditions, used in many of our brands.



OUR BUSINESS



Newly opened GOLDWIN TECH LAB starts R&D of products with new value

Research and development activities have already begun for innovative sportswear using state-of-the-art technology. Oyabe City is the birthplace of GOLDWIN and is already home to GOLDWIN Technical Center (GTC), which has been at the forefront of our R&D activities for many years. The addition of GOLDWIN TECH LAB represents our commitment to further strengthening our R&D capabilities. At GOLDWIN TECH LAB we will endeavor to develop products that incorporate new and unique values. We will achieve this by taking full advantage of the R&D capabilities we have fostered in the 68 years since our establishment, as well as our product development expertise, which combines human insights with advanced intelligence aided by state-of-the-art instruments, and our unique and comprehensive inspection system, which ensures high quality and reliability.



OUR BUSINESS

Innovative store operation for better customer relations

GOLDWIN's store development aims to build deeper and stronger relations with our customers.

Connecting with customers

Our stores are not just places for selling: they provide a valuable venue for two-way communication with our customers. Store events and workshops offer customers opportunities to experience different athletic activities and exchange thoughts about the wonder of sports. The insights we gain from customer feedback are incorporated into our products and services to ensure high quality.



Keeping up with customer expectations through innovative products, services, and stores

To further enhance communication with our customers, we have been expanding into new types of stores. THE NORTH FACE GRAVITY stores are located close to where the action is, such as the ski resorts at Niseko in Hokkaido and Hakuba in Nagano. These new-concept stores are our answer to our customers' changing needs: they not only sell ski wear and gear but also provide a rental service, have a library of relevant books, and organize events. In the heart of Tokyo, the Gaien-mae district is currently undergoing vigorous redevelopment, including construction of the New National Stadium. This is also the home of NEUTRALWORKS. BY GOLDWIN, a totally unique athletic complex that aims to help maintain the natural balance of mind and body for people who want to pursue an active lifestyle 24/7. Through these directly operated stores, GOLDWIN endeavors to discover new sports values and offer innovative products and services.



OUR BUSINESS

Directly Managed Stores

GOLDWIN is a multi-brand company, striving to meet the diverse and ever-changing needs of our customers through our extensive network of directly managed stores that offer not only our own brands but those of other makers as well. In this way, we endeavor to stay one step ahead of customer demands. Our directly managed stores can be broadly divided into two categories: stand-alone outlets and those co-located with other retailers in venues such as shopping malls. Drawing on our comprehensive research and analysis of factors such as the mall's unique qualities and the surrounding environments of our stand-alone stores, we not only offer the brands and products best suited to the particular local market but also aim to inspire each customer who visits us.



Goldwin Marunouchi



Goldwin San Francisco



NEUTRALWORKS.TOKYO



FISCHER TUNING BASE



CANTERBURY AOYAMA



CANTERBURY RUGBY+

OUR BUSINESS



THE NORTH FACE MOUNTAIN



THE NORTH FACE GRAVITY HAKUBA



THE NORTH FACE FLIGHT TOKYO



THE NORTH FACE UNLIMITED



THE NORTH FACE EXPLORER



THE NORTH FACE KIDS



THE NORTH FACE+



HELLY HANSEN HARAJUKU

Lines of Brands

Lines with own trademarks



Goldwin

The Goldwin line offers a wide variety of desirable apparel for skiers of all levels, from world-class athletes to recreational fun seekers. Goldwin LIFESTYLE, our newly developed collection for everyday wear, delivers functionality and style that are the embodiment of our expertise. Now skiing can be a part of your daily life.



GOLDWIN MOTORCYCLE

Since starting GW SPORT in 1983, GOLDWIN MOTORCYCLE has proudly offered products that are perfectly balanced in quality and functionality. Our constant pursuit of C.A.S.E. - Comfort, Activity, Safety, and Ease of use - is reflected in all of our riding wear and riding gear.



and per se

When you combine elements from totally different realms, something unexpectedly fun could happen. That is the concept of "and per se," named after a Latin phrase meaning "&." This line of golf wear embodies the simplest, intellectual design reflecting the "in" feeling of current fashion as well as the critical functionality that draws out the best-possible performance.



PROFECIO

PROFECIO develops clothing for clean rooms and other special environments. PROFECIO's cutting-edge technology achieves the ultimate combination of comfort with functionalities such as dust control, durability, and thermal insulation.

Lines with own trademarks (Limited territories)



ellesse

Since its debut in 1959 in Perugia, Italy, ellesse's sophisticated style has always been at the forefront of the sportswear industry.



DANSKIN

Established in 1882, this New York dancewear maker presents a wide variety of indoor and outdoor clothing for women with an active lifestyle.



CANTERBURY

Founded as a rugby clothing manufacturer in New Zealand in 1904, Canterbury defined the original form of the rugby jersey. Having since won overwhelming support in the rugby world, Canterbury has supplied uniforms to the Japan Rugby Team as well as other prestigious national teams, including the UK.



THE NORTH FACE

The North Face was launched in 1966 in Berkeley, California. Since then it has established itself as one of the most trusted outdoor brands in the world, constantly pushing the technological envelope to new frontiers. Its signature lines include high-end sleeping bags made with an abundance of high-quality goose down; Sierra Parkas, the origin of all down parkas; and Oval Intention, the world's first dome tent. Each of these is a testament to its relentless pursuit of high quality and performance.



HELLY HANSEN

Founded in 1877 in Norway as a maker of waterproof outerwear for fishermen, Helly Hansen has since cultivated its expertise and technology in high-tech outerwear through the support of professionals working in harsh environments, such as South Pole expeditions.

Lines of Brands

Lines with licensed trademarks



SPEEDO

Since 1928, Speedo has equipped a large number of the world's top swimmers with its innovative technology and has maintained a dominant position as one of the world's leading swim brands.



BLACK & WHITE SPORT

With its familiar logo of two black and white terriers, Black & White Sport delivers a diverse of golf wear showcasing simplicity and high quality for the discerning adult.



MACPAC

A New Zealand brand established in 1973, Macpac is synonymous with high-quality packs. It has pursued the philosophy of "Simplicity Beyond Complexity," making simple and high-quality backpacks using durable, waterproof fabric.



ICEBREAKER

Icebreaker was the first company to pioneer a new type of outdoor wear made of Merino wool, a fabric that is warm, breathable, biodegradable, easy-care, washable, lightweight, and more. Icebreaker successfully combined these properties to create comfortable clothes that feature soft texture, high insulation value, odor-resistance, and excellent temperature and humidity regulation.



WOOLRICH

America's oldest manufacturer of outdoor wear has been synonymous with superior production and state-of-the-art performance garments for nearly two centuries. Guided by founding principles rooted in heritage, exploration, and the eternal search for new methods and materials, Woolrich has built its identity by staying true to its history.



241 TWO FOR ONE

A unique snowboarding gear brand created by Mike Basich, a professional snowboarder and artist.



FISCHER

Fischer has been a leading Australian ski brand since 1924. Using its innovative technology, Fischer offers high-performance equipment for many types of skiing, including alpine, cross country, and snowboarding.

Distribution Brand



SUNSKI

SUNSKI is a sunglass brand established in 2012 in San Francisco. It features environmentally friendly products with plastics-free packaging and proprietary super-light, flexible frames made of recycled polycarbonate, and a lifetime warranty against frame damage. Environmental responsibility is at the base of its business.



CAKE

CAKE is a Swedish company with a clear mission to inspire towards zero emission while combining excitement and responsibility, by developing light, quiet, and clean high performance electronic off-road motorcycles.

Store Brands



NEUTRALWORKS.

NEUTRALWORKS. is an athletics store that provides avid athletes everything they need to live an active lifestyle around the clock by maintaining a neutral, optimal state of mind and body. Our ever-developing innovative products and services enable customers to realize their peak performance in a natural and holistic way.

CSR TOPICS

With our vision of a healthier, happier tomorrow through sports, GOLDWIN believes that sports have the power to enhance people's lives and build a better society, and that our corporate social responsibility (CSR) should reflect this belief. We will continue to improve our efforts to make our programs more down-to-earth, enduring, and collaborative.

Nurturing the next generation

GOLDWIN contributes to develop the next generation of athletes by supporting various sports events for children. We also strive to promote family-oriented events where not only children but the whole family can enjoy sports.



The North Face Kids Nature School: Families learn together in nature.



Junior Swimming Lesson by the "Speedo" brand athlete Takeshi Matsuda.



Family Ties Tennis: Stronger family ties through tennis.



"Goldwin NASTAR Race Youth Japan Cup", giving children opportunities to experience the world-level competition.

CSR TOPICS

Supporting para-sports

GOLDWIN has been actively supporting para-sports and has been working to increase awareness among the general public, with the ultimate goal of helping create a harmonious society where everyone with different capabilities can live a healthy life together. Toward this goal, we provide equal support to “doers,” “observers,” and “supporters” of para-sports so that all will have an equal opportunity to enjoy sports.



Official sponsor and official supplier for the Para-ski Federation



Official partner for the Japanese Para-Swimming Federation



Official supplier for the Japan Wheelchair Rugby Federation



Gold partner for the Japan Boccia Association



GOLDWIN employees volunteered to set up indoor courts at the wheelchair Rugby Championship



Cheering for players on a live screen

The GOLDWIN Story



Origin of company name

"Goldwin" means "golden victories." In Ancient Greece, where the Olympics originated, wreaths of laurel leaves were awarded to the victors, who were called "gold winners." That's why we renamed our company "GOLDWIN" in 1963 - the year before the Tokyo Summer Olympics - to send our best wishes to our athletes competing for the gold. Among the 16 Japanese athletes who won gold medals at the Tokyo Olympics, 12 wore GOLDWIN sportswear.



GOLDWIN's legend began in postwar Japan in a tiny factory called Tsuzawa Knit Fabric Manufacturer in Oyabe City, Toyama.

GOLDWIN's founder, Tosaku Nishida, was born in Nishitonami County, Toyama. The youngest of eight siblings in a farming family, Tosaku lost both his eldest and third oldest brothers to World War II. After his second oldest brother left home, the responsibility of providing for the remaining members of the family fell to Tosaku.

It was a time in which everyone faced a struggle to survive. Because he had experience working at a textile mill and his brother-in-law was an engineer at a knit fabric company in Tokyo, Tosaku decided to start a knit fabric factory himself. The business was established in 1950 in what was then Tsuzawa town (the present Oyabe City). Its incorporation the following year as Tsuzawa Knit Fabric Co., Ltd. marked the beginning of the company now known as GOLDWIN.

Headed by Tosaku's brother-in-law, who had been injured during the war, the factory employed some 20 workers, consisting of knit fabric makers, women in the family who had lost their husbands in the war, and other women from the neighborhood who needed to bring money to their families. Working in a 130 m² factory, they began making socks, belly bands, vests, and sweaters. It was literally a start from scratch. This family-like, warm atmosphere is very much alive in GOLDWIN's corporate culture today.



Weaving passion and dedication into hiking socks.

The company gained recognition for its high-quality products.

At first, the company's products were flying off the shelves because of postwar shortages. However, as more sophisticated products began to arrive from other production areas, sales declined. To recover, the company had no other option but to keep on making good products. Single-minded, wholehearted dedication: that was their only asset. In the midst of it all, the company's hiking socks were earning praise for their high quality. With its obsession for the quality of yarn, the company produced socks that were far from cheap but were durable and long lasting. The company's newly earned reputation was a testament to its vision for making high-end products.

Tosaku was a visionary. The news that Hironoshin Furuhashi - nicknamed "the flying fish of Fujiyama" - set world records in the 1500 m freestyle at the U.S. National Championships brightened the mood of a nation still reeling from the

war. It was then that Tosaku sensed a golden age of sports was on its way in postwar Japan, and in 1952, three years after the company was founded, made the drastic decision to switch to sportswear manufacturing. It was a major decision that laid the foundation for today's GOLDWIN and dramatically expanded the range of its product lineup.



Elegant and functional

GOLDWIN's high-end sweater for a luxury sport.

In the postwar recovery period of the 1950s through 1960s, skiing was considered a luxury sport for the elite. Naturally, ski wear was still under development, and skiers normally substituted it with daily clothing such as sweaters, pants, and jackets. These ill-fitting and bulky garments turned skiers into snowmen and made even leaning forward difficult. For GOLDWIN - that started out as a knit fabric manufacturer - making ski sweaters was a natural move. GOLDWIN pursued perfection in all stages, from yarn selection to weaving, while balancing functionality and design in the end products. Skiers wearing GOLDWIN's sweaters were soon seen gliding down the slopes, their movements effortless and elegant.



A world first: GOLDWIN supports Tsuneo Hasegawa in his solo winter ascent of the Alps Trilogy.

Tsuneo Hasegawa made the world's first solo winter ascent of the Alps Trilogy, conquering the north faces of the Matterhorn in 1977, the Eiger in 1978, and the Grandes Jorasses in 1979. GOLDWIN supported this unprecedented challenge by providing the gear for Hasegawa's ascent of the Grandes Jorasses, which towers over the border between France and Italy. GOLDWIN was chosen for the capability in ski wear technology that it had cultivated over the years. GOLDWIN supplied a comprehensive range of gear, including cold-weather wear such as jackets, overpants, a climbing suit made of Orlon acrylic fiber, sweaters, down jackets, and socks, as well as climbing gear such as Bivouac shelter tents, sleeping bags, and harnesses.

Climbing gear and equipment determine the fate of the climber. The climber entrusts his life to the manufacturer, which in turn has to mobilize its technological prowess to meet the needs of the climber. Technology has always been mankind's partner in progress. After a one-year collaboration with GOLDWIN, Hasegawa's expedition ended in brilliant success.

History

1950s

- 1950 • Tsuzawa Knit Fabric Manufacturer, the precursor to GOLDWIN, was founded in Oyabe City in western Toyama.
- 1952 • The company shifted from general knit fabric production to sportswear manufacturing and consolidated its current direction.

1960s

- 1963 • The company name was changed to GOLDWIN Inc.
- 1964 • GOLDWIN's athletic wear was selected as competition uniforms for the Tokyo Summer Olympics. The uniforms were worn by 80% of Japan's gold medalists in sports ranging from gymnastics to volleyball to wrestling.

1970s

- 1970 • Signed a licensing agreement with Fusalp, the world's leading ski wear manufacturer.
- 1978 • Became the distributor for The North Face, an American outdoor sports gear manufacturer enjoying an unparalleled reputation around the world.

1980s

- 1986 • Began the development and sale of clean suits and other high-tech wear.
- 1987 • Became an official supplier for the Swedish national ski team.
- 1989 • Became the distributor for Austria's Fischer ski products in Japan.

1990s

- 1992 • Established GOLDWIN Korea Corporation (YOUNGONE OUTDOOR Corporation) as a joint venture in Seoul, Korea.
 - Began the sale of GOLDWIN ski wear in Korea.
- 1993 • Completed a new head office building in Shoto, Shibuya.
 - Established GOLDWIN Europe in Milan, Italy.
 - Began the sale of GOLDWIN ski wear in Europe.
- 1995 • Listed in the First Section of the Tokyo and Nagoya Stock Exchanges.

2000s

- 2001 • Acquired the trademarks rights of Canterbury of New Zealand in Japan.
- 2002 • Unveiled "The Declaration of Comfortable Living," an enterprise-wide project aimed at the development of comfortable clothing. The first phase was anti-static garments.
- 2003 • Established GOLDWIN Technical Center.
 - At age 70, Yuichiro Miura, under the sponsorship of GOLDWIN and using The North Face products, became the oldest person to reach the summit of Mount Everest.
- 2004 • Established SHANGHAI GOLDWIN Co., Ltd. in Shanghai, China.
 - The "Near-Future Space-Living Unit," a research laboratory for the development of crew cabin clothing co-sponsored by GOLDWIN Technical Center, was selected as a project proposal for the Space Partnership Program funded by the Japan Aerospace Exploration Agency (JAXA).
- 2006 • Became the importer/distributor for Macpac, New Zealand's high-performance outdoor brand.
- 2007 • Introduced MAXIFRESH, a high-performance sportswear line that features anti-odor and antibacterial properties using nanotechnology.
 - Signed a licensing agreement with Speedo, the world's leading swim brand.
 - Kojiro Shiraishi, a marine adventurer sponsored by GOLDWIN, finished second in VELUX Five Oceans 2006-07, the solo round-the-world race, wearing Helly Hansen gear.
- 2008 • GOLDWIN Technical Center took part in the development of daily clothing for space missions conducted by the Near-Future Space-Living Unit led by JAXA. Astronaut Takao Doi wore the clothing during Japan's experimental "Kibo" mission.
 - Yuichiro Miura, under the sponsorship of GOLDWIN, succeeded in his ascent of Mount Everest at the age of 75 using The North Face gear.
- 2009 • Began a recycling system for clothing.
 - Became the distributor of MAXIFRESH.PLUS underwear, which reduces aging odor.
 - Announced C3fit, a compression-wear brand that has qualified as a general medical device.

2010s

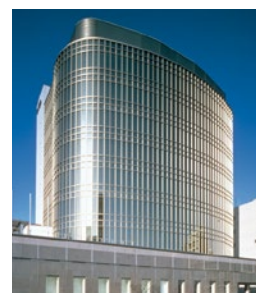
- 2010 • Introduced MXP, an underwear garment using MAXIFRESH.PLUS, fabric that uses space undergarment technology to powerfully reduce odor caused by aging and perspiration. Prior to market introduction, the technology was tested in outer space by the Space Open Laboratory, a collaborative effort between GOLDWIN, JAXA, and J-Space.
 - Became the distributor for ALITE in Japan, an urban-outdoor manufacturer based in San Francisco.

- 2011 • Introduced enterprise-wide campaigns for Calorie Shaper tights and underwear, which help burn calories using a special lining that adds resistance while the user performs daily routines, such as exercising and commuting/walking; and “So Cool! Plus,” sportswear featuring a superb cooling effect during exercise using a proprietary double-mesh design.
- Acquired Black & White Sportswear and introduced its golf wear, casual wear, and various athletic equipment.
 - Became a special sponsor supporting the ULTRA-TRAIL Mt. FUJI, an unprecedented race around the foothills of Mt. Fuji.
- 2012 • Announced the new company slogan: Sports First.
- Became the distributor for Icebreaker in Japan, an athletic gear pioneer that established a new category of outdoor garment using Merino wool.
 - Established GOLDWIN Europe in Baden, Switzerland.
- 2013 • Began offering “and per se” golf wear. Named to reflect its goal of connecting athletes with style, “and per se” offers golf wear with a delicate balance of an original minimalist design and the high-mobility performance golfers require.
- Supported the Miura Everest 2013 Project led by Yuichiro Miura, who reached the summit of Mt. Everest for the third time and at the age of 80 became the oldest person to scale the world’s highest mountain.
 - Established GOLDWIN AMERICA, Inc. in California.
 - Launched the “Greendown Recycle Project” to collect, clean, and reuse down feathers, a limited resource.
 - Opened Mountain Gear Stand, a pop-up shop conveniently located on ski hill showcasing fine selections of high-performance and user-friendly wear and gear.
- 2014 • Began company-wide product development of ALPHARDY, a high-performance material offering outstanding moisture-wicking and quick-drying properties using micro active particles.
- Opened The North Face’s first outdoor shop for kids on Harajuku Cat Street.
 - Introduced C3fit IN-pulse, a wearable sensing technology made of “hitoe,” a high-performance material capable of recording the user’s physical data such as heart rate and ECG patterns.
 - Launched The North Face Gravity, a new field shop featuring outdoor sports wear and gear all year long right next to the vast outdoors of Niseko, Hokkaido.
 - Debuted By The Week, a hotel kiosk showcasing a selection of unique, convenient items for a week-long vacation, in Niseko, Hokkaido.
- 2015 • Signed an official partnership agreement with the Japanese Para-Sports Association.
- Launched a new Greencycle program that recycles clothes from any brand in partnership with ICO Japan.
 - Announced a prototype of MOON PARKA developed by THE NORTH FACE; the first step toward practical application of next-generation protein materials.
 - Supported the first Toyama Marathon as a Gold Partner.
- 2016 • Signed an official partnership agreement with the Japanese Para-Swimming Federation.
- Opened NEUTRALWORKS. BY GOLDWIN, a specialty store dedicated to conditioning the balance of body and mind.
 - Signed an agreement as an official supplier to the Japan Wheelchair Rugby Federation.
 - Supplied clothing to Kojiro Shiraishi, a sailor/adventurer who participated in Vendée Globe, an around-the world solo yacht race in which there are no stops and no refueling.
- 2017 • Acquired the trademarks rights of Helly Hansen in Japan.
- Recognized by the Ministry of Economy, Trade and Industry of Japan under the 2017 Certified Health and Productivity Management Organization Recognition Program in the large enterprise category (White 500).
 - Established the GOLDWIN Nishida Tosaku Sports Promotion Memorial Foundation to advance the creation of a harmonious society where everyone has an equal opportunity to enjoy sports and physical activities.
 - Acquired a minority interest in Woolrich International Limited and became an equity method affiliate.
 - Signed an agreement to be an official sponsor and official supplier to the Japan Para-Ski Federation.
 - Opened FISCHER TUNING BASE in Kanda, Tokyo — ski and boots brand FISCHER’s first strategic base in Japan.
 - Established GOLDWIN TECH LAB in Oyabe City, Toyama Prefecture, where the Company was founded.
- 2018 • Canterbury of New Zealand Japan is appointed the official sports apparel supplier of Rugby World Cup 2019™.
- Launched GREENCYCLE in partnership with JEPLAN, INC. (Japan Environment Planning K.K.)
 - K.K. WOOLRICH JAPAN’s flagship store opens in Minami Aoyama, Tokyo.
- 2019 • Supported 86-year-old climber Yuichi Miura’s attempted ascent and skiing descent of Mount Aconcagua, the highest peak in South America.
- Signed the Shibuya Social Action Partner Agreement with Tokyo’s Shibuya City.
 - Canterbury of New Zealand announced the 2019 jersey for the Japan national rugby team, with GOLDWIN TECH LAB acting as the development base for the wear.
 - Released T-shirts made with Brewed Protein™ fiber, a versatile structural protein material that meets a wide range of apparel needs.
 - Released MOON PARKA outdoor jackets with Brewed Protein™ fiber, a structural protein material.
 - Opened Goldwin San Francisco, the first directly managed overseas store.
- 2020 • The North Face signed a comprehensive partnership agreement on regional revitalization with Hokuto City, Yamanashi Prefecture.
- Opened the second domestic Goldwin flagship store on Meiji Dori in Harajuku.
 - Opened THE NORTH FACE LAB in Shibuya featuring 141 CUSTOM, a customization service that accommodates the client’s body shape and preferences.

- Opened the second directly managed overseas Goldwin store in Munich.
 - Released sweaters employing Brewed Protein™ fiber under the Goldwin brand.
- 2021
- Helly Hansen supported sailor Kojiro Shiraishi, who completed a round-the-world sailing race, solo, non-stop and without assistance.
 - Provided the Japan national sports climbing team with a uniform developed by GOLDWIN TECH LAB.
 - Signed a comprehensive partnership agreement on regional revitalization with Shari-cho, Hokkaido.
 - Opened the third directly managed overseas Goldwin store in Beijing, China.
- 2022
- Absorbed Canterbury of New Zealand Japan.
 - Established a capital and business partnership with Bioworks Corporation to promote product development utilizing environmentally friendly materials as alternatives to petroleum-based chemical fibers.
 - Selected as an “Excellent Company in Health and Productivity Management (Kenko Keiei Meigara)” 2022.
 - Founded GOLDWIN PLAY EARTH FUND, a corporate venture capital fund to advance capital and/or business partnerships with venture businesses aiming to create a sustainable future.
 - Held GOLDWIN PLAY EARTH PARK in TOKYO MIDTOWN with the theme of “The park where you get to play with the Earth.”

Outline

Company name	GOLDWIN INC.
Establishment	December 22, 1951
Capitalization	7,079 million Yen (Prime Market of the Tokyo Stock Exchange)
Annual turnover	115.05 billion Yen (consolidated)
Location	Tokyo head office address 2-20-6, Shoto, Shibuya-ku, Tokyo 150-8517, Japan
Legal address	210, Kiyosawa, Oyabe-city, Toyama 932-0112, Japan
Chairman & Representative Director	Akio Nishida
President & Representative Director	Takao Watanabe
Employees	3,051 for the Group
Website	www.goldwin.co.jp



Tokyo head office

March 31, 2023

Head office and Branch/Group Company/Overseas

Head office and Branch (Japan)

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Group Company

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GOLDWIN LOGITEM INC.

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GOLDWIN ENTERPRISE INC.

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